



NATC TEA-MAKER COLLABORATION PROJECT

GUIDELINES



Welcome to the tea maker collaboration project, hosted by the North American Tea Conference.

Tea making, although it has parameters, is also an art. The objective of this collaboration is to showcase the tea making and artistry of tea producers across the globe. By showcasing the teas produced along with the many decisions tea producers make every day to achieve the results, this project is designed to connect the value chain back to its roots - production.

1. Produce a black tea using orthodox production methods.
2. Complete the 'NATC Tea-Maker Collaboration Project Terroir & Tea Making Parameters' form..
3. Send completed form along with 500gr of made tea.

All teas will be tasted and showcased at the North American Tea Conference, September 24-26, 2024, Niagara-on-the-Lake.

Packaging should be airtight and ensure against cross-contamination. We strongly advise that you take every precaution to ensure your samples arrive in a timely manner.

Deadline for Submission: August 26th 2024.

SHIP TO:

Tea & Herbal Association of Canada
c/o Adi Baker
128 Yarmouth Rd.
Toronto, ON M6G 1X2
Canada
Phone: 416-510-8647 ext.2